

Business Year 10 Medium Term Plan Autumn Term 1

Learning	Unit 1 - Business activity and influences on business	
Overview	- Business objectives	
(Contents)	- Types of organisation	
	- Classification of businesses	
	- Decisions on location	
Assessment	End of topic tests	
Opportunities	End of term assessment	
Textbooks		
Published Lesson		
Resources		

Week Number	Learning Overview / objective (outlined above)	What should pupils know, understand and be able to do by the end of the week? (Use clear Success criteria)
1	Business activity and influences on business - Business Objectives	 Businesses can have several objectives: financial aims and objectives - survival, profit, sales, market share, financial security non-financial aims and objectives - social objectives, personal satisfaction, challenge, independence and control. Why business aims and objectives change as businesses evolve: in response to market conditions, technology, performance, legislation, internal reasons.
2	Business activity and influences on business - Types of organisation	- The main types of business ownership: sole trader partnerships limited companies (private and public) public corporations.
3	Business activity and influences on business - Types of organisation	 Characteristics relating to size: concepts of risk, ownership and limited liability

		public corporations — reasons for and against public ownership ownership, control, sources of finance, use of profits, stakeholders and shareholders appropriateness of different forms of ownership.
4	Business activity and influences on business - Types of organiation	 Different forms of business organisation: franchises social enterprises multinationals.
5	Business activity and influences on business - Classification of businesses	 Primary, secondary and tertiary activities: primary sector — extracting raw materials from the earth secondary sector — converting raw materials into finished or semi-finished goods tertiary sector — provision of a wide variety of services.
6	Business activity and influences on business - Decisions on location	 The main factors influencing location decisions and relocation of a business: proximity to market, labour, materials and competitors nature of the business activity the impact of the internet on location decisions - e-commerce and/or fixed premises legal controls and trade blocs.
7	Business activity and influences on business	End of term assessment - Business objectives - Types of organisation - Classification of businesses - Decisions on location



Business Studies Year 10 Medium Term Plan Autumn Term 2

Learning	Unit 1 - Business activity and influences on business	
Overview	- Business and the international economy	
(Contents)		
Assessment	End of topic tests End of term assessment	
Opportunities		
Textbooks	Pearson Edexcel International GCSE (9–1) Business	
Published Lesson		
Resources		

Week Number	Learning Overview / objective (outlined above)	What should pupils know, understand and be able to do by the end of the week?
1	Unit 1 - Business activity and influences on business - Business and the international economy	 Globalisation: concept of globalisation opportunities and threats of globalisation for businesses.
2	Unit 1 - Business activity and influences on business - Business and the international economy	 The importance and growth of multinationals: benefits of a business becoming a multinational benefits to a country and/or economy where a multinational company is located possible drawbacks to a country and/or economy where a multinational is located
3	Unit 1 - Business activity and influences on business - Business and the international economy	 Exchange rate calculation The impact of exchange rate changes: on international competitiveness on importers and exporters
4	Unit 1 - Business activity and influences on business	- Government spending:

	 Government objectives and policies 	to provide public service taxation and constraints on public spending.
5	Unit 1 - Business activity and influences on business - Government objectives and policies	 How governments can affect business activity: infrastructure provision legislation trade policy - membership of trading blocs, tariffs.
6	Unit 1 - Business activity and influences on business - Government objectives and policies	- The effect of interest rates on: businesses consumer spending.
7		End of term assessment - Business and the international economy - Government objectives and policies